College Project 2016

Task:  In pairs (2), choose 2 colleges of interest to research.  You will be designing a **creative** Power Point to compare and advertise reasons for attending either of your colleges.  Options: In State school vs. Out of State school; Private vs. Public; UC vs. State; Large school vs. Small; Pac 10 vs. Big 10; International vs. National; Junior College vs. 4-year. You will be graded on the following components:

* Research – all required information is on the PPt.
* Creativity – Your PPt must be unique and colorful!
* Legibility – Your PPt must be easy to read (watch out for the lighter shades/colors, and contrast on your backgrounds).  Spelling must be accurate
* Teamwork – pairs must work together – divide up tasks and participate. You will both be presenting this information in front of class.

**Information you will be researching and displaying on the PPt:**

**1st - A slide introducing you and your partner, what you hope your college will provide you?**

**2nd – Name(s) of colleges and locations**

**3rd - A video (2 minutes): Tour of campus, interview with students, Advertisement for college, other.**

**4th - Enrollment &Tuition Costs (In-state residents and out of state) if available**

**5th - Campus life – sports, clubs, this is a chance to upsell your college.**

**6th - Admission Requirements – Application deadline, Ave GPA, Ave Test scores, acceptance rates (overall, WHS)**

**6th - Student breakdown – demographics, percent receiving financial aid**

**7th - Most popular majors or degrees**

**8th – Closing Sales pitch – Recap of main reasons someone would want to attend**

**Presentations:**

You and your partner will act as representatives for the colleges that you have chosen. You want to make everyone interested in attending your college! For your ppts there should be very limited info on slides: titles, pictures, and a couple of bullet points. The bulk of information should be memorized or written on note cards, and verbally presented to the class.